

## ABSTRACT

An object of the present invention is to provide a vehicle surrounding display device capable of displaying images such that a driver can visually recognize an obstacle more easily. The vehicle surrounding display device 1 comprises a measurement section 11 for measuring a distance and direction from a vehicle A to an obstacle B in the vicinity of the vehicle; a comparison section 12 for comparing the measured distance with a predetermined threshold value; a viewpoint determination section 13 for determining a predetermined first viewpoint when a comparison result indicates that the measured distance is larger than the threshold value, and for determining a second viewpoint based on the measured direction when the comparison result indicates that the measured distance is not larger than the threshold value; a image generating section 14 for generating a bird's eye image representing an environment in the vicinity of the vehicle as seen from the received first viewpoint when the first viewpoint is set, and generating an image of a particular spot representing a view of the vehicle A and the obstacle B as seen from an area in the vicinity of the received second viewpoint when the second viewpoint is set; and a display section 15 for displaying the bird's eye image or the image of the particular spot.